



Possible. In Bangladesh



LFMEAB/BLLISS-2023/Brochure/2023/277

Date: 24th September, 2023

To

FBCCI

60 Motijheel Road, Dhaka 1000

FBCCI

Date of Receipt: 25/9/23 Time: 12:00
Entry No: 2068 Signature: [Signature]

Subject: Circulation of brochure for the 4th edition of the Bangladesh Leather Footwear & Leathersgoods International Sourcing Show, BLLISS-2023: 12-14 October, 2023 in Dhaka, Bangladesh.

Dear Sir/Madam,

We are pleased to inform you that LFMEAB Jointly with Ministry of Commerce, Government of the People's Republic of Bangladesh is going to organize 4th edition of Bangladesh Leather Footwear & Leathersgoods International Sourcing Show (BLLISS-2023). BLLISS 2023 will be held from 12-14 October 2023 at Hall 3, International Convention City Bashundhara (ICCB) in Dhaka, Bangladesh. The entire show will be inaugurated by H.E. Sheikh Hasina, MP, Prime Minister, People's Republic of Bangladesh at a special Inauguration Event on Thursday, 12 October 2023 at 3 pm at Bangabandhu International Conference Center in Dhaka, Bangladesh.

Therefore, ¹⁰..... copies of the brochure is sent herewith for your information and circulation.

With thanks & regards,

[Signature]

Major Md Rafiqul Islam (Retd)
Secretary General,
LFMEAB

<input type="checkbox"/>	DSG (T/IR/AD)
<input type="checkbox"/>	DSG (Int. Aff.)
<input type="checkbox"/>	DSG (HR)
<input type="checkbox"/>	DSG (Protocol)
<input type="checkbox"/>	DSG (Press Monitoring Cell)
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<input type="checkbox"/>	FBCCI Safety Council
<input type="checkbox"/>	PS to President
<input type="checkbox"/>	PS to S/P
<input type="checkbox"/>	PS to VPs (Ch./Ass.)
<input type="checkbox"/>	DSG

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With thanks & regards,

FBCCI SG's Office

- * Please take necessary action
- * Please put up
- * Please discuss

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* Consultant (Int. Affairs)	<input type="checkbox"/>
* Sr. Addl. SG	<input type="checkbox"/>
* Addl. SG	<input type="checkbox"/>
* Add. SG (R&D)	<input type="checkbox"/>
* JSG (Protocol)	<input type="checkbox"/>
* JSG (Standing Com.)	<input type="checkbox"/>
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* JSG (HR/IT)	<input type="checkbox"/>
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* JSG (PR)	<input type="checkbox"/>

Date: 25/9/23 Signature: _____

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* DSG (Int. Affairs)	<input type="checkbox"/>
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* DSG (Price Monitoring Cell)	<input type="checkbox"/>
* DSG (Accounts & Finance)	<input type="checkbox"/>
* DSG (L&M)	<input type="checkbox"/>
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Date: 25/9/23 Signature: _____

Printed at Bangladesh Leather Footwear & Leathergoods International Sourcing Show, BILISS-2023, Dhaka, Bangladesh.

IT Secy

JOIN BLLISS 2023

We welcome you to the 4th Bangladesh Leather Footwear & Leathergoods International Sourcing Show (BLLISS-2023). BLLISS 2023 will showcase the resilience and dependability of Bangladesh as a sourcing destination for brands. It will highlight the focus of the country in becoming a major player in the global market while diversifying its export offerings.

The breakout sessions of BLLISS 2023 will provide valuable insights and information regarding the sector through creating dialogue amongst industry leaders and stakeholders. The BLLISS 2023 fair will create the opportunity to meet the premium leather goods and footwear manufacturers of Bangladesh under one roof. Key decision makers of international brands will also attend the fair, thus creating ample opportunities for networking and business development.

Bangladesh is positioning itself as a formidable manufacturing hub. BLLISS 2023 will provide a platform to facilitate investment prospects in the industry and create opportunities for collaborations and partnerships within the sector.

DATE & VENUE

Inauguration

Thursday, October 12, 2023
Bangabandhu International Conference Center (BICC), Agargaon, Sher-E-Bangla Nagar, Dhaka, Bangladesh.

THE HONORABLE PRIME MINISTER WILL INAUGURATE THE 4TH EDITION OF BLLISS 2023

Exhibition

12 - 14 October, 2023
Hall 3, International Convention City
Bashundhara (ICCB) in Dhaka, Bangladesh.

BREAKOUT SESSIONS

- 1) Leather: The Truly Sustainable Material (Friday, 13th October at 11:00 am)
- 2) Linking Bangladesh to Global Value Chain (Friday, 13th October at 3:00 pm)
- 3) Market Access: New Frontiers for Export (Saturday, 14th October 2023 at 11:00 am)

EXHIBITOR PROFILE

- Leading footwear manufacturers
- Leather goods manufacturers
- Allied industries
- Ancillary service providers

TARGET GROUP

- Brand Representatives
- Buyers
- Distributors
- Sourcing Agents
- Designers & Industry Experts
- Potential Investors
- Supply Chain Partners

EXHIBIT CATEGORIES: MANUFACTURERS & EXPORTERS

FOOTWEAR: CHILDREN | MEN | WOMEN

- Boot & High Top • House Slipper • Pump • Flat Oxford • Derby
- Moccasins • Brogue • Loafer • Platform • Sandals & Flip Flop
- Sports Footwear & Sneakers • Mules • Boat Shoes • Bags

PRODUCTS AND ACCESSORIES

- Brief Cases, School Satchels & Messenger Bags
- Handbags, Clutches & Shoulder Bags
- Purses, Pouches & Wallets
- Travel Bags, Rucksacks & Sports Bags
- Trunks, Suitcases & Vanity Cases

SECTORAL SNAPSHOT

- Leather products and footwear export sector comprises 264 factories including 90 large firms, 15 big enterprises & many SMEs.
- Bangladesh footwear industry is the 8th largest producing, 10th largest consuming, and 16th largest exporting country in the world.
- Sectoral export grew almost 30% in 2022 over 2021.
- Brands like Timberland, Wolverine, Michael Kors, Decathlon, Picard, Clarks, Hush Puppies & Tommy Hilfiger are already manufacturing shoes and bags in Bangladesh.
- Active interest from local and foreign entrepreneurs to support localization of supply chain.
- BANGLADESH stands as one of the top 3 countries to gain from China changes.

Jointly Organized by:



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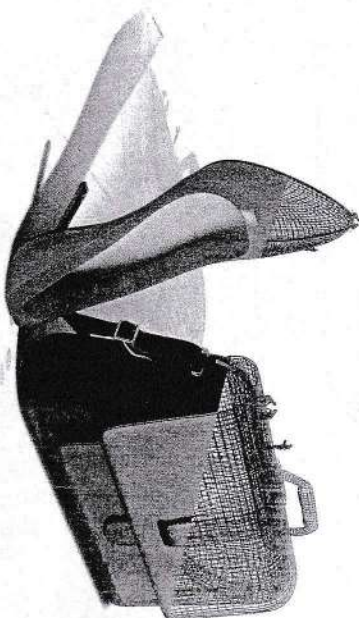
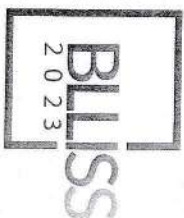


Event Partners:



www.bliss.show

Bangladesh
Leather Footwear
& Leathergoods
International
Sourcing Show 2023



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